

CITY OF ESCONDIDO
MINUTES OF THE REGULAR MEETING OF THE
PUBLIC ART COMMISSION

July 14, 2014

The regular meeting of the Public Art Commission was called to order at 3:06 p.m. by Chairman Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

Commissioners present: Commissioner Will, Commissioner Preston, Commissioner Mates, Commissioner Tiedeman, Vice-chairman Harrison, and Chairman Murphy.

Commissioners absent: Commissioner Hudgins.

Staff present: Jay Petrek, Assistant Planning Director; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

ORAL COMMUNICATIONS - None.

MINUTES:

Moved by Commissioner Will, seconded by Commissioner Tiedeman, to approve the minutes of the April 14, 2014, meeting. Motion carried. Commissioner Mates and Preston were absent from the vote.

OLD BUSINESS:

1. **Queen Califia Docent/Re-Opening Ad Hoc Committee Discussion / Possible Action**

Commissioner Tiedeman referenced Committee report dated July 14, 2014 and noted that the Committee recommended the following phases: 1) Phase 1 (Training, Procedures for Improvements, Recruiting, and Media Package; and 2) Phase 2 (Preview, Media, Soft Opening, and Prepare for Grand Opening).

Commissioner Preston entered the meeting at this time.

Mr. Petrek noted that the City had a public information officer who could help publicize the reopening.

Commissioner Preston referenced a guidebook for the volunteers and asked that the Commission review and provide any possible recommendations.

Commissioner Will felt the Commission should review what was being proposed for the "Magical Box" that would contain information about Queen Califia's Magical Circle. Mr. Petrek noted that the City had an internal committee who would have to review the project as well.

Commissioner Tiedeman noted that Phyllis Savin had volunteered to provide training for the docents.

Chairman Murphy suggested looking at the Kiwanis and Chamber of Commerce for a source of donations. Commissioner Preston suggested inviting individuals and organized groups to the site.

Chairman Murphy suggested that Queen Califia be on the Community Enhancement list for next year.

Mrs. Owens noted that all of the floor tiles that needed to be replaced had been replaced, noting that tours would be able to occur during future maintenance. Priorities for the project included extending the height of the gate and eliminating the existing irrigation. She noted that the project had some issues with settling, the travertine benches needing repair, and some tile sections having been removed or weathered. She also noted that the maze walls had some water intrusion issues that needed to be examined.

NEW BUSINESS:

1. **Swearing in of New Commission – Done previous to meeting starting**
2. **Prioritizing Funding of Future Public Art Fee Projects – Discussion/Action**

Mrs. Owens provided an overview of the CIP budget and how it was established and allocated. Mr. Petrek noted that one of the stipulations with the development fee was that it could not be used for maintenance or repair; however, the interest was being used for maintenance.

Pat Mues, Escondido, asked how much was in the Public Art Fund. Mr. Petrek replied \$383,901.

Melissa Montoya, Escondido Education COMPACT, and Mr. Petrek discussed

the protocol for projects coming before the Commission.

3. Schedule of Public Art Commission Meetings - Discussion

Chairman Murphy questioned whether the Commission felt more meetings were needed. Commissioner Tiedeman and Commissioner Harrison felt the Commission needed to meet more often.

Mr. Petrek suggested obtaining a list of prioritized items for Queen Califia's Magical Circle that could be put up for public review.

The Commission concurred with meeting on an as need basis.

Phyllis Savin, Escondido, felt Queen Califia's Magical Circle needed to be better publicized. She and Mrs. Owens discussed the funding mechanism for bussing students to the piece.

Commissioner Preston left the meeting at this time.

DIRECTOR'S REPORT:

Mr. Petrek referenced the staff report and noted that the Orchids and Onions Program had nominated Queen Califia for the Onion Award due to the maintenance issues.

STAFF LIAISON REPORT – Written.

FINANCIAL REPORT – May 2014

Mrs. Owens referenced the staff report and requested input.

WRITTEN COMMUNICATIONS: None.

ORAL COMMUNICATIONS:

Patricia Borchmann, Escondido, noted she was a volunteer with Escondido Creek Conservancy. She concurred with prioritizing existing public art projects. She asked that the Commission keep the Escondido Creek project in the forefront, feeling it would be a great addition to the City. She then provided an update on the Escondido Creek opening.

Petey Deitz, Escondido, expressed her concern with Queen Califia Magical Circle not having adequate publicity, feeling the City's website should publicize it better. She suggested that the Westfield Shopping Mall include it in their signage. Chairman Murphy and Mrs. Owens noted that the City would be publicizing it better when it was reopened.

Patricia Borchmann, Escondido, suggested updating the information being displayed in the City's display cases. She also stated that they had asked to have items displayed, which were not. Mr. Petrek noted he would look into this further. Ms. Borchmann noted that City Council had supported the creek project in the past.

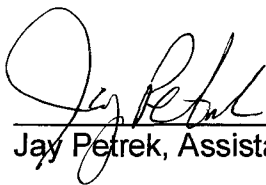
Melissa Montoya, Escondido Education COMPACT, provided a brief description of their program. She noted that they had also taken on the Escondido Creek project, noting that the youth had ideas for the project such as murals and painting trashcans, noting this was her reason for asking earlier how projects came before the Commission.

ITEMS FROM COMMISSIONERS: None.

FUTURE AGENDA ITEMS: The Commission elected to hold an August meeting.

ADJOURNMENT:

Chairman Murphy adjourned the meeting at 4:18 p.m. The next meeting was scheduled for August 11, 2014.



Jay Petrek, Assistant Planning Director



Ty Paulson, Minutes Clerk