

CITY OF ESCONDIDO**MINUTES OF THE REGULAR MEETING OF THE
PUBLIC ART COMMISSION****January 12, 2015**

The regular meeting of the Public Art Commission was called to order at 3:02 p.m. by Chairman Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

Commissioners present: Chairman Murphy, Commissioner Hudgins, Commissioner Mates, Commissioner Preston, Commissioner Tiedeman, and Commissioner Will.

Commissioners absent: Vice-chairman Harrison.

Staff present: Jay Petrek, Assistant Planning Director; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

ORAL COMMUNICATIONS - None.

MINUTES:

Moved by Commissioner Hudgins seconded by Commissioner Will, to approve the minutes of the October 13, 2014, meeting. Motion carried unanimously. Commissioner Mates was absent from the vote.

OLD BUSINESS:

1. **Queen Califia Docent/Re-Opening Status – Report/Discussion/Action:**

Jay Petrek, Assistant Planning Director, provided the update and noted that Ms. Savin had recommended that the docents and volunteers work in pairs.

Discussion ensued regarding a clarification of the experience for docents and volunteers.

Mrs. Owens noted that Ms. Savin asked if the commissioners could help by participating as docents throughout the year. Chairman Murphy concurred.

Commissioner Tiedeman passed out a commissioner schedule for volunteering and acting as a docent for Queen Califia.

Commissioner Hudgins suggested adding a volunteer section on the website. Commissioner Mates suggested that the City consider paying someone to be present at the site. Mr. Petrek noted that he would look into this.

Commissioner Tiedeman suggested keeping track of the amount of individuals coming to the piece in order to validate hiring someone to be present at the site on Saturdays.

NEW BUSINESS:

1. **Establish Queen Califia Marketing Ad Hoc Committee – Discussion/Action:**

Commissioner Preston was in favor of creating a Queen Califia ad hoc committee. This Commission formed a committee comprised of Commissioners Preston, Tiedeman, and Harrison.

2. **February Second Saturday Event – Action:**

Discussion ensued regarding coordinating Second Saturday with Queen Califia. Commissioner Tiedeman noted that the main issue was the logistics and the coordination between the two locations.

Commissioner Preston noted she would forward a press release to Wendy Barker.

Chairman Murphy suggested utilizing Escondido Arts Partnership, the History Center, Distinctions, and the Chamber of Commerce to better publicize Queen Califia. He also noted that he would forward a list of potential advertising avenues to staff.

Mrs. Owens and Mr. Petrek noted that staff could create a standard press release that could be forwarded on to various entities prior to each Second Saturday event.

Discussion ensued regarding promoting Queen Califia in February with a "Kisses to the Queen" event in conjunction with Second Saturday.

3. **Damage to One of Pillars of Community – Discussion/Action:**

Mrs. Owens and Mr. Petrek referenced the staff report and noted that the subject piece had been repaired four times due to vandalism. Staff was looking for direction on the appropriateness of replacing the tiles with alternative materials that

would be subject to less damage. Potential materials included spray foam, and replacing the glass with another material.

The Commission recommended staff work with the artist regarding utilizing a material that would not lend itself to vandalism.

DIRECTOR'S REPORT: Grape Day Master Plan will be going to City Council on February 4th.

STAFF LIAISON REPORT – Received.

FINANCIAL REPORT – December 2014 - Received.

WRITTEN COMMUNICATIONS: None.

ORAL COMMUNICATIONS:

Jan Bourgeois, Escondido, noted that the "Wall of Courage" in Grape Day Park had been vandalized by someone who removed the metal around the piece. She noted that Mayor Abed indicated that the City would take care of the vandalism. She questioned whether another material would be better such as stone or another metal.

Commissioner Tiedeman noted that various methods were being looked at to repair the piece.

ITEMS FROM COMMISSIONERS: None.

FUTURE AGENDA ITEMS: The Ad Hoc Marketing Committee was to be added to next agenda.

ADJOURNMENT:

Chairman Murphy adjourned the meeting at 3:51 p.m. The next meeting was scheduled for April 13, 2015.


Jay Petrek, Assist. Planning Director
Ty Paulson, Minutes Clerk