Agenda Item No.: D

CITY OF ESCONDIDO
MINUTES OF THE REGULAR MEETING OF THE PUBLIC ART COMMISSION

July 13, 2015

The regular meeting of the Public Art Commission was called to order at 3:02 p.m. by Chair Murphy in the Mitchell Room, 201 North Broadway, Escondido, California.

Commissioners present: Chairman Murphy, Commissioner Mates, Commissioner Preston and Commissioner Tiedeman.

Commissioners absent: Vice-Chairman Harrison, Commissioner Hudgins, and Commissioner Will.

Staff present: Jay Petrek, Assistant Planning Director; Kristina Owens, Associate Planner; and Ty Paulson, Minutes Clerk.

ORAL COMMUNICATIONS - None.

MINUTES:

Moved by Commissioner Tiedeman, seconded by Commissioner Mates, to approve the minutes of the April 13, 2015 meeting. Motion carried unanimously.

OLD BUSINESS:

1. Queen Califia Docent Status and Additional Openings – Report/Discussion/Action

Phyllis Savin, Escondido, noted that they had two new untrained potential docents. She reported that the last Second Saturday event had over 140 attendees and lasted approximately 3.5 hours. She also indicated that summer tours were difficult due to the hot weather.

Ms. Owens noted that she had received some tour requests from the Girl Scouts and private schools.

Discussion ensued regarding websites other than the City's indicating the wrong hours of operation for the site.

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Commissioner Tiedeman noted that Lech Juretko was in the process of modifying the gate.

Commissioner Preston noted that one issue occurring during tours was when other large groups of people were trying to tour the site as well.

Roy Garrett, Escondido, offered his services to help get the piece open more often as well as getting the word out about the piece.

Ms. Savin noted that approximately half of the docents trained ended up not following through with becoming docents.

Discussion ensued regarding a clarification of the process for printing informational brochures. Mr. Petrek noted that staff could make copies of the brochures.

2. Queen Califia Docent/Re-Opening Status – Report/Discussion/Action

Commissioner Tiedeman questioned what date the Commission and staff felt would be best for the re-opening ceremony. The date was set for the Second Saturday between 10:00 am and 2:00 pm in October and was to be a Marti Gras theme.

Commissioner Mates suggested not having candy handouts at the event.

Discussion ensued regarding appropriate handouts for the event. Additional discussion ensued regarding publication avenues for the event.

Commissioner Preston suggested creating a press release about Phyllis Savin and the need for docents.

3. Potential Informational and Directional Signage at Queen Califia – Discussion/Action

Kristina Owens, Associate Planner, noted that some of the original Queen Califia signage had been found and requested input from the Commission.

Discussion ensued regarding potential locations for the signage.

Commissioner Mates suggested not having signage near the duck pond, noting that it was difficult to access the piece from this area.

Ms. Savin suggested installing security signage.

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Commissioner Mates suggested placing some informational signage inside the piece that could be viewed from outside and could not be vandalized. Ms. Savin suggested that the informational signage include who the artist was, the hours of operation, and a contact number.

Ms. Owens noted that she was working on the directional and temporary signage. She also noted that she had been working with the Niki Foundation regarding the monument signage.

Commissioner Mates suggested that an identification sign be placed on the site.

Commissioner Preston suggested that the signage include the fact that the piece was one of a limited number of major pieces in the world.

NEW BUSINESS: – None.

DIRECTOR'S REPORT:

Jay Petrek, Assistant Planning Director, provided a progress update on the "Wall of Courage" piece in Grape Day Park.

STAFF LIAISON REPORT: – Received.

FINANCIAL REPORT – July 1, 2015 - Received.

Mr. Petrek noted that City Council had discussed using public art funds for functional recreational art.

Chair Murphy and staff discussed using matching funds for public art pieces.

WRITTEN COMMUNICATIONS: – None.

ORAL COMMUNICATIONS:

Mr. Garrett stated that the Chamber of Commerce should be interested in what was occurring with the Queen Califia Piece, noting his view that they should be providing funding and volunteers for the piece.

Discussion ensued regarding creating a guest log for the Second Saturday events and whether sponsorships should be considered for maintaining Queen Califia.

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ITEMS FROM COMMISSIONERS:

The Commission thanked Phyllis Savin for her work.

FUTURE AGENDA ITEMS:

Future agenda items included future public art projects and funding opportunities.

ADJOURNMENT:

Chairman Murphy adjourned the meeting at 3:57 p.m. The next meeting was scheduled for October 12, 2015.

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Jay Petrek, Community Development Director Ty Paulson, Minutes Clerk

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Agenda Item No.: H
Date: October 12, 2015

TO: Public Art Commission

FROM: Jay Petrek, Community Development Director
Kristina Owens, Associate Planner

SUBJECT: Staff Liaison Report

QUEEN CALIFIA'S MAGICAL CIRCLE

Lech Juretko finished restoring and rebuilding the three travertine benches within the Circle in September. Staff is finalizing the contract for repair/maintenance of the black and white maze walls. The walls will be restored one section at a time in three separate sections, and the work is expected to take approximately six months to complete.

Lech has been approved to put a small shed inside the exhibit fence temporarily in order to store his equipment and tools while completing the rehabilitation on the walls, since that work will involve larger and heavier equipment.

Lech also completed work on the entrance gate, which removed the smooth surface at the top that had been used to make climbing the fence easier.

QUEEN CALIFIA SIGNAGE

Kristina has been working with Community Services and Public Works staff on a project to coordinate signage at Kit Carson Park. This effort will involve assessing existing park signage to determine appropriate locations for sign placement. It also includes finding the best locations for, and installation of, the directional signs for Queen Califia we previously discussed.

After completing the placement of directional signs staff will commence working on the design of permanent identification signage for the exhibit, previously discussed in prior meetings.

City of Escondido
Public Art Fund
as of 09/30/15

Run on: October 1, 2015 at 10:50 AM

Fund	Project	Description	Total Budget	Expenditures	Project Subtotal	Encumbrances	Project Balance
130	420019	Public Art - Administration	29,325	7,346	21,979	0	21,979
130	420119	Niki de Saint Phalle Art	132,827	6,615	126,212	0	126,212
130	421001	Pedestrian Pathfinders	150,115	0	150,115	0	150,115
130	421301	Escondido Creek Art	63,335	0	63,335	0	63,335
130	427201	Maintenance Program Public Art	59,155	0	59,155	0	59,155
130			**434,757**	**13,961**	**420,796**	**0**	**420,796**