

Escondido Public Library Board of Trustees
BOARD MEETING MINUTES
Tuesday, May 14, 2015, 2:00 p.m.
Library Board Room

Agenda Item No. 1

CALL TO ORDER: Trustee Knight called the meeting to order at 2:08 p.m.

Members Present: Elmer Cameron, Gary Knight, Mirek Gorny

Members Absent: Mayra Salazar

Staff Present: Loretta McKinney, Director of Library & Community Services, Cynthia Smith, Deputy City Librarian, Janet Rulien, Recorder

WRITTEN/ORAL COMMUNICATIONS: None.

APPROVAL OF MINUTES: MSC Cameron/Gorny to approve the minutes as written, Vote 3/0.

BOARD OF TRUSTEES ELECTION OF OFFICERS: Director McKinney noted that Trustee Salazar is absent and a Trustee position is also vacant. A notice of *Unscheduled Vacancy* has been posted by the City Clerk and applications are being accepted. Director McKinney suggested waiting for a more complete Board to be present before proceeding with nominations and election of officers. **MSC Cameron/Gorny to postpone election of officers until next meeting. Vote 3/0.**

Director McKinney asked the Trustees to let community members know about the vacant trustee position and encourage applications. The Trustees reviewed procedural questions regarding the appointment of a new Trustee. Interviews will be conducted by the Mayor and he will recommend a candidate for appointment, pending City Council approval.

INTRODUCTION OF NEW SENIOR LIBRARIANS: Director McKinney introduced Viktor Sjöberg and Ricca Gaus, the Library's new Senior Librarians in Adult Services and Youth Services respectively. Deputy City Librarian Smith provided a more in-depth introduction and the Senior Librarians shared their backgrounds, experiences and goals. Deputy City Librarian Smith noted that the Pioneer Room is also under Senior Librarian Sjöberg's supervision. Senior Librarian Gaus has experience with all ages of youth and specializes in babies/toddlers and tweens. Librarian Sjöberg explained his primary focus will be on the User Experience – enhancing the day to day experience of patrons and the service they receive. His goals are to also redefine Adult Services outreach, and revitalize programs for adults. Trustee Cameron spoke about the importance of reaching out to adults who visit the Children's Room with their children. Trustee Gorny asked Ms. Gaus about library services in New York, where she worked previously, as compared to California libraries. The Trustees welcomed them warmly.

RECAP AND DEBRIEF SPECIAL BOARD MEETING ON APRIL 14, 2015: Director McKinney commented that the Board Minutes provided a good recap of the Special Meeting held April 14, 2015. She asked the Trustees to share their impressions of the meeting. Trustee Knight said that he enjoyed his break-out session which was led by Librarian Sjöberg. Trustee Cameron said that having California State Librarian Greg Lucas as keynote speaker was very impressive. Trustee Cameron also said he was especially pleased to hear supportive comments from the State Librarian and that he was impressed that all five City Council members are in favor of an expanded Library. Trustee Cameron wants to make sure this information will be utilized as positive reinforcement for the expansion effort. Trustee Gorny echoed

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Trustee Cameron's comments. Director McKinney said that the State Librarian is very supportive of public libraries but must also work within budgetary constraints and receives direction from Governor Brown. She agreed he is doing a very good job; however, the public must recognize the reality of competing interests and budget limitations.

Director McKinney commented that the group exercises were successful and met the intended goal. She explained that useful information on how Library supporters are connected to the community was collected. Trustee Cameron commented that the Support Group Steering Committee could use this information to involve others in the Library Expansion initiative. Trustee Cameron was also very complimentary about Jack Anderson's leadership as Chair of the Support Group Steering Committee and President of the Library Foundation. He suggested that Mr. Anderson attend a future Library Board of Trustees meeting to provide an update on the Support Group Steering Committee and Library Foundation's plans. Director McKinney said Library Administration will be preparing a staff report for presentation to City Council later on in the summer, possibly in mid-August. Staff will check with Mr. Anderson to see if he can attend a Board meeting prior to the presentation.

ESCONDIDO PUBLIC LIBRARY STATISTICAL REPORT: Deputy City Librarian Smith presented 2015 calendar year statistics. She pointed out seasonal trends and noted that in March almost all Library services went up significantly. This is largely attributable to Spring Break from the local schools. Director McKinney went over some of the categories with big jumps: programming, reference questions, Library tours, circulation, and outreach. Virtual use of the Library has significantly increased as well. Trustee Cameron commented that he appreciated the staff's analysis and explanation of statistics and trends.

OTHER REPORTS:

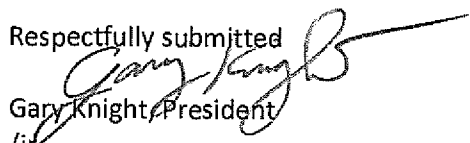
City Librarian's Report: Director McKinney reviewed plans to acquire and install radio frequency identification (RFID) technology, self-check machines, security gates and automated materials handling (AMH) to improve service and provide greater efficiencies. A Capital Improvement Project (CIP) budget request was submitted and is being considered for FY 15-16 CIP approval. City Council will vote on the CIP Budget on June 17, 2015.

Deputy City Librarian: Deputy City Librarian Smith provided information on the Learner Recognition Celebration which will be held on June 25, 2015 at 6:00 p.m. at the Park Avenue Community Center. The event is by invitation and honors the achievements of Literacy Services' Learners. Stan Levy, former Library Board of Trustees member, will be the keynote speaker.

The Library is experiencing a significant amount of staff turnover this year. Several long-service, full-time staff members have given notice that they will be retiring. The Pioneer Room archivist also resigned recently. Library Administration is in the process of preparing several job postings to fill vacancies and working hard on recruitment to help minimize staff shortages.

Adjourned: 3:27 p.m.

Respectfully submitted


Gary Knight, President

/jlr