

Escondido Public Library Board of Trustees
BOARD MEETING MINUTES
Thursday, November 12, 2015, 2:00 p.m.
Library Board Room

CALL TO ORDER: Trustee Gorny called the meeting to order at 2:09 p.m.

Members Present: Elmer Cameron, Mirek Gorny, Ron Guiles

Members Absent: Mayra Salazar, Gary Knight

Staff Present: Cynthia Smith, Deputy City Librarian; Joanna Axelrod, Principal Librarian; Janet Rulien, Minutes Clerk

Others Attendees: Jack Anderson and Kathy Eisler from Escondido Library Foundation

WRITTEN/ORAL COMMUNICATIONS: None.

APPROVAL OF MINUTES: MSC Guiles/Cameron to approve the minutes as written, Vote 3/0.

CURRENT BUSINESS:

Update on the Library Expansion Project

Escondido Library Foundation (ELF) President Jack Anderson introduced himself and Mrs. Kathy Eisler and updated the Board on the progress the ELF has made regarding the Library Expansion Project. ELF members, in coordination with members of the Library Expansion Steering Committee, commissioned the production of three informational marketing brochures geared to different segments of the community – potential donors, strategic partners, and Spanish-speakers.

Polling of registered Escondido voters is currently underway to gauge attitudes, awareness, and level of support for a November 2016 ballot measure in favor of funding an expanded Library. Once the results of this poll are reported, City Council will direct the Library Expansion Steering Committee on how to proceed.

President Anderson reported that ELF members have done presentations within the community to raise awareness including speaking with principals from the Escondido Union School District and have lined up volunteers within ELF who plan to speak with other service clubs and community groups. He encouraged trustees to share the informational brochures with their social networks as well. Trustee Guiles suggested that the San Diego Charitable Foundation might be interested in providing seed money for the expansion.

Trustee Guiles commented on the number of positive programs and services the Library offers the community and asked how the Library gets the word out to the general public. Discussion ensued about ways to raise awareness by bringing the community into the Library such as by hosting a Rotary meeting in the Library's Turrentine Room and having a select group of Library staff make a presentation about the programs and services offered and conduct a tour of the Library.

OTHER REPORTS:

Deputy City Librarian Cynthia Smith reported that Director Loretta McKinney and City Manager Graham Mitchell will present to City Council regarding the Library expansion on or around January 13, 2015.

Principal Librarian Joanna Axelrod was introduced and shared her educational and professional background. Trustee Cameron requested that each month a staff member be invited to the Board meeting to introduce themselves and educate the trustees about their role within the Library.

Deputy City Librarian Smith reported that the Library currently has six open recruitments: Senior Librarians for Youth Services and Technology & Support Services; Digital Services Librarian; Archivist; part-time Library Associate for the Pioneer Room; Librarian II in Adult Services; and a part-time Library Associate in Adult Services. Two Librarian I positions were recently filled by hiring Kristine Macalalad in Youth Services and Monica Barrette in Adult Services.

Veteran's Services has moved to the HSSA building on Mission St. in Escondido.

The Library received additional state funding for Literacy Services which may be used to hire another part-time staff member. An intern from John Paul the Great Catholic University in Escondido will also be joining the Literacy Services team.

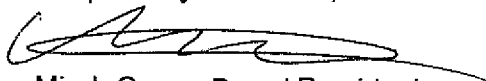
The Library's networked public computers are now running at 1gbps of broadband. Principal Librarian Axelrod explained that this is 2000% faster than our previous 50 mbps connection and gave an analogy of how it took 5 seconds to download a photo on our old connection and only 0.005 seconds with our new connection.

Deputy City Librarian Smith encouraged Trustees to bring their youngsters to see Santa at the Children's Holiday Tree Trimming Party December 3, 2015 from 3:30 – 5:00 p.m. and invited them to attend the Staff/Volunteer Holiday Party on December 16, 2015 at noon in the Turrentine Room.

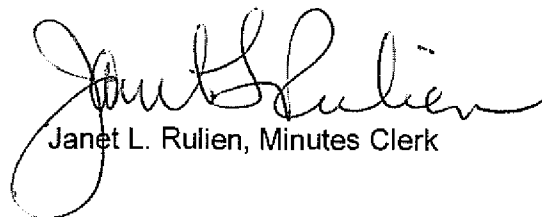
The next Library Board of Trustees meeting is December 10, 2015.

Adjourned: 3:34 p.m.

Respectfully submitted,



Mirek Gorny, Board President



Janet L. Rulien, Minutes Clerk